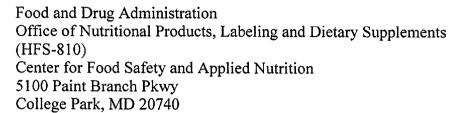


January 9th, 2003

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Dear Sir/Madam:

Notice is hereby given pursuant to the requirements of section 403(r)(6) (21 U.S.C. 343(r)(6)) of the Federal Food, Drug, and Cosmetic Act and in accordance with the requirements of 21 CFR 101.93, that BioAdvantex Pharma Inc., an Ontario Corporation having a place of business at 6175 Kenway Drive, Mississauga, Ontario, Canada, L5T 2L3, within the past 30 days commenced marketing a dietary supplement bearing one or more of the following statements on the label and/or in the labeling:

TEXT OF CLAIM

- "Urixin helps support prostate health"
- "For prostate health"
- "To help support prostate health"
- "To help support a healthy prostate"
- "Urixin helps support male urinary health"
- "For urinary health"
- "To help support urinary health"
- "To help maintain normal urinary function"
- "Urixin helps support prostate and urinary health"
- "For prostate and urinary health"
- "Supports prostate and urinary health"
- "To help support prostate and urinary health"
- "Urixin is recommended by urologists for prostate health"
- "ProVantex: Recommended by Urologists for Prostate Health"
- "Supplementing your diet with Urixin can be one way to help maintain prostate health"
- "Supplementing your diet with saw palmetto and beta-sitosterols can be one way help maintain prostate health"

INGREDIENTS:

- -Vitamin E 10 IU (as d-alpha tocopherol)
- -Saw palmetto extract 160mg (berry) (85-95% sterols and fatty acids 144mg)

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BioAdvantex

- -Purified plant phytosterols 60mg (50% beta-sitosterol 30mg, 25% campesterol 15mg, 20% stigmasterol 12mg)
- -Other ingredients: vegetable cellulose derivative, soybean oil, silica, rosemary leaf extract.

NAME OF SUPPLEMENT

- ProVantex Urixin

The undersigned certifies that the information contained in this notice is complete and accurate and that BioAdvantex Pharma Inc. has substantiation that the statements are truthful and not misleading.

Sincerely,

David Aiello CEO